VRA 2008 Conference Schedule – San Diego, California

(Control click on the dates below to jump to the schedule for that day.)

Tuesday, March 11

8:00 am – 5:00 pm   VRA Board Meeting #1
Boardroom

1:00 pm – 5:00 pm   VRA Foundation Board Meeting
Coral Room

6:00 pm – 9:00 pm   Registration Desk

Wednesday, March 12

8:00 am – 6:00 pm   Registration

8:30 am -10:30 am

IPR Plenary Session: Image Rights: Perspectives from Copyright Owners

While copyright is a frequent and important topic of discussion for VRA members, we may not always have the opportunity to hear the perspective of copyright owners with

respect to these issues. The VRA IP Committee proposes to sponsor a session in which a panel of representatives from artists\' estates and other copyright owners would express their views on the use of copyrighted works and images for educational and scholarly purposes, what fair use means to them (particularly in the online environment), and other concerns and thoughts they might have about the use of images of their works in the digital environment. The speakers will also touch on other issues of importance, such as the integrity and quality of images, and having proper attributions associated with the works. One theme that will be explored through this discussion is the possibility of broader collaboration between educational users and copyright owners of images, and whether - in the aftermath of CONFU - there is any possibility for thinking afresh about the use of copyrighted images in the educational context.

Organizer & Moderator	Gretchen Wagner, General Counsel, ARTstor
Presenters	Gretchen Wagner, General Counsel, ARTstor
	Lauryn Guttenplan, Associate General Counsel, Smithsonian Institution
	Kenneth Hamma, Executive Director, Digital Policy and Initiatives, J. Paul Getty Trust
	Amy Schichtel, Director, The Willem De Kooning Foundation
	Shelley Lee, Intellectual Property Rights Manager for the Estate of Roy Lichtenstein
	Jean-Marc Gutton, former Managing Director of ADAGP

Sponsored by the IPR Committee

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11 am – 5 pm   VRAffle

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11 am - 12:30 pm

Session 1: Free Association: Social Tagging in Online Collections

Through websites like flickr and del.icio.us, users have become empowered by the ability to personalize or "tag" data associated with images and websites. As social tagging becomes increasingly prevalent in the online environment, users will begin to expect this service in our image databases. What are the advantages of allowing users to take control and tag images? What type of review process is needed to weed out inappropriate terms? This panel will explore how social tagging projects function in

various environments (museum, academic library, and visual resource collection) and examine how image tagging can enhance usability in online collections.

Organizers   Meghan Musolff, University of Michigan & Adam Lauder, McGill University, Montreal

Moderator   Meghan Musolff

Speakers   Adam Lauder, McLennan Library, McGill University, Montreal
             Billy Kwan, STEVE project, Metropolitan Museum of Art
             Laurie Allen, PennTags Project, University of Pennsylvania
             Margaret Kipp, Long Island University

Session 2: Salt Cellars, Oliphants, and Gems: Preserving Legacy Image Collections

Many visual resources curators are faced with the challenging task of serving as guardians of legacy image collections. Often these collections were built by individual faculty members over the course of decades or more. They may vary in size from hundreds of 35mm slides to thousands of digital images. These collections may visually represent significant contributions to the study of art history, anthropology, gemology, or other field. But tackling legacy collections can be quite tricky. Above and beyond scanning, storing, and access issues, the VR curator may have to deal with spotty, incomplete cataloging; slides in varying degrees of decline; basic collection organization that is non-existent or unfathomable; data notebooks in disarray; and documentation that is often hand-written or in a foreign language. The curator must also ask how—or whether-- the legacy images will fit into an overall collection development plan. These are just a few of the challenges facing a legacy collection manager. Today's session will look at several successful legacy collections and the important partnerships that have been forged between the collection's creator and the visual resources manager charged with maintaining the collection. It is my hope that today's conversation will reveal some of the inherent challenges, suggest some practical tips and successful tactics, and allow us to return to our individual workplaces better equipped to deal with potential image legacy issues.

Organizer & Moderator   Kathe Hicks Albrecht, American University
Speakers   Judy Colbert, Gemological Institute of America
                               Carol Ann Fabian, ARTstor
                               Christina Updike, James Madison University
                               Christine Sundt, Visual Resources Consultant

12:30 pm – 2:00 pm

Birds-of-a-Feather Network Luncheon
Grand Central Cafe

Meeting: Nominating Committee

Meeting: Archives Task Force

Meeting: Digital Initiatives Advisory Group Committee

Ask the Experts
Teaching Teachers ARTstor and MDID Expert: Megan Battey, Middlebury College

I have conducted intensive one-on-one training sessions with faculty (art history and other disciplines) and taught group workshops as well. Adapting my training to the different learning styles of the faculty, I have enjoyed some success breaking down barriers of those who are reluctant or technology-resistant. I would be happy to share my insights and strategies with others.

(This Experts Session was available by prior registration only, and is now closed.)

Ask the Experts
Digital Imaging Best Practices
Expert: Howard Brainen, Two Cat Digital

Digital imaging, scanning, digital photography, workflow optimization, color management, people management: I have over 30 years experience creating and managing productive workflows in the photography field. I am passionate about enhancing human potential through the innovative use of technology.

(This Experts Session was available by prior registration only, and is now closed.)

1:00 pm – 5:00 pm

Tour #1 – A Tour into San Diego History

2:00 pm – 6:00 pm

Workshop 1: Subject Access to Visual Materials

In this workshop, you will have an opportunity to listen to three distinguished speakers who will cover the tools you will need to provide subject access to visual

materials; the methodology you will use to analyze visual materials; and the theory of image retrieval you need to know when providing access to these materials for a diverse group of users. The speakers include:

Patricia Harpring, Managing Editor, Getty Vocabulary Program, and co-editor of *Cataloging Cultural Objects: A Guide to Describing Cultural Works and Their Images,* who will talk about the tools for subject indexing - how to use controlled vocabularies to build your own authorities and using authorities as search assistants and as knowledge bases.

Sara Shatford Layne, Principle Cataloger, Cataloging and Metadata Center, UCLA, Professor, UCLA Information Studies Program, and author of numerous articles on subject analysis including, *Analyzing the Subject of a Picture: A Theoretical Approach,* who will talk about the methodology of subject analysis – how to do it from the cataloger's perspective.

Corinne Jörgensen, Associate Dean for Academics and Research, Florida State University School of Library and Information Studies, and author of *Image Retrieval: Theory and Research,* who will talk about image retrieval from the users' perspective. As collections begin to find their way into federated databases, the consumers of these records is different, unknown, and sometimes not expert, at least not in the field of art history. How do they search? Is it time to begin thinking in terms of both generic as well as highly specific terminology directed at a more diverse user group?

In the second part of the workshop, you will have an opportunity to apply what you have learned using selected examples and recently developed workbook exercises based on CCO, Chapter 6, Subject, and CCO Part III, Authorities. Workshop attendees will have a chance to discuss their exercise choices and to engage all of the speakers in an open discussion.

Workshop Leaders	Murtha Baca, Getty Vocabulary Program and Digital Resource Management
	Elisa Lanzi, Smith College
	Linda McRae, Retired Librarian Emeritus, University of South Florida
Speakers	Patricia Harpring, Getty Vocabulary Program
	Sara Shatford Layne, UCLA Information Studies Program
	Corinne Jörgensen, Florida State University College of Information Studies

2:00 pm – 3:30 pm

Madison Digital Image Database (MDID) Special Users Group
Crystal Ballroom I

The Madison Digital Image Database (MDID) is a freely distributed, open source software application developed at James Madison University to facilitate teaching with digital images online and in the classroom. This session will bring MDID users, and potential users, together to share their experiences and to ask questions. Members of the MDID development team will demonstrate new features added in 2007, talk about ongoing development, share upcoming enhancements and give a progress report on the API development project, which is supported by an IMLS grant. Time will be allotted for general questions from the attendees. This session will be followed by an "Ask the Experts" session where attendees can receive small group or one-on-one assistance from the MDID team.

3:30 pm – 4:30 pm

Ask the MDID Experts
Crystal Ballroom I

This would provide a "drop-in" opportunity for anyone who has MDID questions to have access to the System Engineers to learn about the open source software, make suggestions for further development, or receive technical and/or curatorial help.

Organizer	Christina B. Updike, James Madison University
Speakers	Andreas Knab, James Madison University
	Kevin Hegg, James Madison University
	Christina Updike, James Madison University

4:30 pm - 6:00pm

Special User Group 2: VRA Digital Matchmaking Group
Topaz Room

An open and ongoing forum for brainstorming ideas about creating a digital matchmaking commons, discussing progress to date, and further advancing initiatives such as building a directory of freely accessible image collections and finding communication areas for sharing images, metadata, and associated information about such collaborative activities

Organizer	Maureen Burns, University of California, Irvine

Moderator	Jacquelyn Erdman, Florida Atlantic University
Speakers	Elisa Lanzi, Smith Collegeu
	Heather Seneff, University of Washington
	Christina B. Updike, James Madison University
	Andreas Knab, James Madison University

5 pm – 6 pm

SEI Reunion at "The Bar", Westin San Diego

6 pm - 7:30 pm   Chapter Meetings

Southeast Chapter
Topaz Room

Southern California Chapter
Coral Room

Mid-Atlantic Chapter
Crystal Ballroom I

Midwest Chapter
Crystal Ballroom I

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Thursday, March 13

7:30 am – 9:00 am

First Time Attendees and New Members Breakfast
Topaz Room

Meeting: Intellectual Property Rights Committee
Coral Room

8:00 am – 6:00 pm   Registration

8:00 am – 5:00 pm   VRAffle
Ivory Room

9:00 am - 10:30 am

Session 3: Shark Suspended in Formaldehyde: Open Forum on Documenting Contemporary Art
Crystal Ballroom

Contemporary visual art tests the cataloger with an assortment of interesting predicaments. From the thought-provoking and controversial to the esoteric and abstruse, the work of today's contemporary artist engages audiences through technology and variable media, combinations of audio, single and double-channel video, intimate sensory and experiential situations. While some artists have moved toward techno-sophistication, others are creating anti-technological spaces, sometimes intensely personal and biological, environments that are often ephemeral, live, participatory and time-based. A sampling of the materials listed in an image database of contemporary installations include human teeth and hair, live birds, rotting carcasses, melting wax, 750,000 pennies, (with instructions that they be laid by hand). How are the communities of catalogers and curators recording information about the audio and video properties of these new works? Are catalogers expanding into new taxonomies to describe non-traditional materials and art-making processes? What terminology is being used to describe the work when it clearly expands the boundaries of two- and three- dimensional art? What are the challenges for museums in preserving works of art with a rich array of technological and material component requirements? What tools do educators need to adequately represent and teach contemporary art and culture? The work of pioneering artists in the contemporary arena is exciting, stimulating, confusing, random, disturbing, full of invective but also enlightening, soothing and serene. In other words, it is what art has always been about. This forum is designed to engage participants in the documentation practices and methods of contemporary art from the perspective of museum curators, visual resources professionals, educators, and artists.

Organizer   Elisa Lanzi, Smith College
Moderator   Jolene de Verges, MIT
Speakers   Geoff Laycock, A Foundation, Liverpool, England
             Hugh Davies, Director, Museum of Contemporary Art, San Diego

Layna White, San Francisco Museum of Modern Art
Jon Cartledge, Smith College Imaging Center

Workshop 2: VRA 4 Core Basics
Emerald Ballroom

If you are new to Core 4.0 or you would just like to brush up on your understanding of this relatively new standard the Core 4 Basic workshop will cover topics such as: Core 4s purpose and development in the context of XML; its elements, subelements, and attributes; and will address issues of display vs. indexing; works vs. images; and relational vs. flat file database structures. Participants will work through a few examples to illustrate the covered topics.

Workshop leader Trish Rose-Sandler, University of California, San Diego

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9:00 am – 1:00 pm   Tour #2 – California Coast and Tidepool Walk

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11 am-12:30 pm

VRA Foundation Information Session
Emerald Ballroom

Organizer   Loy Zimmerman, University of California, Irvine

12:30 pm - 2:00 pm

Birds-of-a-Feather Network Luncheon
Grand Central Cafe

Meeting: Education Committee
Crystal Ballroom

Meeting: Publications Programming Group
Topaz Room

Ask the Experts
Descriptive Metadata

Expert: Murtha Baca, Getty Vocabulary Program and Digital Resource Management

Murtha will provide advice and mentoring on descriptive metadata (including metadata schemas, controlled vocabularies and thesauri, and cataloging standards such as CCO) for enhancing access to visual materials. The use of local, collection-specific authority files and thesauri will also be addressed.

(This Experts Session was available by prior registration only, and is now closed.)

Ask the Experts
Digital Asset Management System

Expert: Jeanne Keefe, Rensselaer Research Libraries

Are you considering a Digital Asset Management System? What do you need to know before you get started and who needs to be involved in the process.

(This Experts Session was available by prior registration only, and is now closed.)

2:00 pm - 3:30 pm

Session 4: Interloping Images: Expanding Access for Those Outside of the Norm

The ever expanding field of Visual Resources has brought us to a point where we must look for better ways to provide description and access for images of works that fall within debatable categories. These images may not necessarily represent art, architecture, or cultural artifacts. Images falling outside-the-norm may be in their own separate collection or reside in collections alongside images typically found in a Visual Resources database. In some instances, not treating some of these more questionable works as cultural objects may actually facilitate better access, depending upon the intended audience. Approaching the content as historic, scientific, or folksomic, may be far more fruitful. In some disciplines and areas of research, no rules or guidelines for description and access exist. Within these fields, the desire to access and share images in a collaborative fashion has necessitated the modification of existing standards or the creation of entirely new standards.

Organizer	Barbara Brenny, North Carolina State University
Speakers	Barbara Brenny, North Carolina State University
	Allan Kohl, Minneapolis College of Art & Design

Dr. Jon Rebman, San Diego Museum of Natural History
Catherine Telford, St. Lawrence University
Krista White, Drew University

2:00 pm - 5:30 pm

Workshop 3: Getty Vocabularies: Training for Contributors, Encore
Topaz Room

Following up on last year's successful training session, the Getty is again offering a presentation to train users of the Getty Vocabularies how to contribute via the online Web form. The AAT, ULAN, and TGN grow through contributions from the user community. Contributing your terms makes these resources more useful for everyone. Do you need new AAT terms for your cataloging? Is an artist that you need missing from the ULAN? Do you want to add a new place name to the TGN? A Vocabulary Expert will be on hand to give instructions, discuss pertinent issues, and answer your questions. Instructions will also be available for those wishing to contribute in bulk via our XML format.

Workshop leader   Patricia Harpring, Getty Vocabulary Program

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4:00 pm - 5:30 pm

Special User Group 3: ARTstor User Group
Crystal Ballroom

ARTstor is a digital library of images, associated information, and software tools designed to enhance teaching, learning, and scholarship in the arts and associated fields. ARTstor contains over 600,000 images of art, architecture, and archaeology from a wide range of cultures and time periods. ARTstor representatives will give brief presentations on topics such as collections news, technology enhancements, the ARTstor Hosting Program, and progress on interoperation efforts. A Q&A session will follow; conference participants are encourages to submit questions in advance to the session moderator.

Organizer   Carole Ann Fabian
Speakers   Christine Kuan, Director of Collection Development, ARTstor
              Dustin Wees, ARTstor Digital Library
              Carole Ann Fabian, ARTstor Digital Library

Special User Group 4: VireoCat User Group
Opel Room

VireoCat is a free cataloging utility written in Filemaker Pro (version 7 and later required), first distributed at the Miami conference. Now in version 2, it is VRA Core 4 and CCO compliant and supports export and import in XML, using Core 4 schema. There is a website, users group and list serv. The user group will discuss issues and desired fixes. Discussion will be led by Susan Jane Williams. Others in the group will speak about their experiences importing legacy data and moving to a relational structure. Members will also talk about the writing of XSLT stylesheets to "hook" VireoCat data to other applications such as Insight and MDID by the use of XML export. Everyone is welcome to this open meeting.

Organizer   Susan Jane Williams, Independent Cataloging and Consulting Services

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6:00 pm - 9:00 pm   Membership Dinner
Emerald Ballroom

Friday, March 14

8:00 am – 6:00 pm   Registration

8:00 am - 10:30 am   VRA Business Meeting & Breakfast
Emerald Ballroom

10:30 am - 6:00 pm   Exhibit Hall

10:30 am – 5:00 pm   VRAffle
Ivory Room

11:00 am - 12:30 pm

Session 5: Common Threads: Libraries and Visual Resources Collections Merging, Partnering, and Finding New Ways to Work Together
Crystal Ballroom I

Academic libraries and visual resources collections are finding mutually beneficial new ways to work together to develop and deliver image resources. Libraries have become increasingly interested in digital images, subscription image databases, and visual literacy. Visual resources collections are building digital image databases, and are often looking for the technological infrastructure and metadata expertise typically available in academic libraries. Additionally, many institutions are emphasizing university-wide, rather than departmental resources, particularly as digital resources make this a possibility, and budget realities require it. In this climate, many visual resources collections have moved out of departments and into their college and university libraries. Others have developed partnerships with libraries to further common goals. In this session we will explore some recent libraries/visual resources mergers and partnerships, and how visual resources professionals are contributing, driving, and adapting to the changes these new relationships bring.

Organizer   Denise Hattwig, University of Washington, Bothell

Speakers   Denise Hattwig, University of Washington
           Margo Ballantyne, Lewis & Clark College
           Amber Ruiz & Dena DeBry, Stanford University
           Christine Hilker, University of Arkansas & Margaret Webster,
        Cornell University
           Eileen Fry, Indiana University

Session 6: Improving Your Image: Marketing Visual Resource Collections
Crystal Ballroom II

In the digital age our visual resource collections and spaces can and often do serve a wider audience. Our collections are no longer tied to the rooms they inhabit. Our spaces are evolving away from static repositories to active learning environments where students and faculty from many disciplines come to find expertise in a wide range of image services. With the decreasing usage of our slide collections, particularly by students, it is a challenge to promote awareness of our existence and of the resources we provide. How do we advertise new services to our existing customers while reaching out to new users? During this panel presentation visual resource curators from a variety of schools will share creative methods they have employed to market their services, collections and spaces. Each panelist will talk about the process of creating their marketing campaign, how they implemented it, and the results of their efforts. Examples include making commercials, utilizing Web 2.0 tools, producing posters, and giving away promotional items.

Organizer	Brooke Cox, DePauw University
Speakers	Jessica Bozeman, DePauw University,
	Gretchen Witthuhn, University of Chicago,
	Jodie Walz, University of Minnesota

12:30 pm - 2:00 pm

Birds-of-a-Feather Network Luncheon
Grand Central Cafe

Meeting: Financial Advisory Committee
Pearl Room

Meeting: Membership Committee
Opal Room

Meeting: Data Standards Committee
Crystal Ballroom II

Ask the Experts
Database Design and Functions

Expert: Susan-Jane Williams, Independent Cataloging and Consulting Services

Have questions about database design or functions? Want to know basics about exporting and validating xml from a database? Need tips and tricks on importing and exporting xml or flattened csv (Excel) and using them in different products? Make your data dance to your tune! All levels of users welcome for a chat on these or any other database-related topic.

(This Experts Session was available by prior registration only, and is now closed.)

1:00 pm – 5:00 pm   Tour #3 Coronado Mini Trek

2:00 pm -3:30 pm

Session 7: Throwing the Cat among the Pigeons: Keeping Visual Resources Positions Viable through the Digital Transition
Crystal Ballroom I

This session addresses the challenge of adapting our careers to the new skill sets necessary in the digital age. We will describe the different ways that the introduction of ARTstor, the digitization of our collections, and the ease of finding images on the Web has impacted the visual resources positions in the California State University system. We will solicit input from curators at other institutions who have successfully made this transition and compare notes. Speakers include a representative from ARTstor, a software vendor who will address database issues, and a museum educator, as well as CSU VR professionals.

Organizer   Sheryl Frisch, California Polytechnic State University
Moderator   Karen Kessel, Sonoma State University

Speakers   Lilla Sweatt, San Diego State University
              Dustin Wees, ARTstor
              Robb Detlefs, Gallery Systems - Director, Product Management (EmbARK)
              Sheila Pressley, Fine Arts Museums of San Francisco, de Young and Legion of Honor
Responder   Sheryl Frisch, California Polytechnic State University

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2:00 pm - 5:30 pm

Workshop 4: Seeking the Right Path for Visual Resources Users
Crystal Ballroom II

The workshop panel comprises Jeannine Keefer and Greta Bahnemann as co-moderators, as well as contributors Karen Brummund, Martha Walker and Margaret Webster. We will provide an in-depth account of our creation of an effective teaching tool for Cornell faculty: a visual resources decision tree. This teaching tool walks users (i.e. faculty) through their various visual resource choices, whether they be presentation software, personal collection management, course management, or student review at Cornell University in the context of Cornell's Fine Arts Library and Knight Visual Resource Facility. The decision tree helps users differentiate between the types of visual resources available to them, as well as helps the user isolate and differentiate the various types of tasks associated with using visual resources (i.e. teaching, publication, off-campus presentations, etc.). This tool is not dependant on specific software, institution organization or type of patron and can be adapted to the needs of departments and institutions. The workshop consists of a presentation explaining the development of the decision tree from both a theoretical and practical perspective. This will be followed by a discussion of the Cornell visual resources reference interview and a demonstration of our learning tool and how it functions. The workshop will then conclude with an audience interaction. This will include a take-away component in which audience members can navigate/modify the Cornell

decision tree (and take this initial work with them). The audience interaction will also include a discussion forum in which participants ask questions, share their own teaching experiences and discuss the Cornell decision tree as a model and its potential application beyond Cornell University. Our goals are twofold; that the audience will understand the process/steps involved in creating an effective pedagogical tool in an academic setting and that the audience will see the advantages of creating a comprehensive decision making tool that creates consistent, repeatable results (the use of the decision tree guarantees a certain degree of "sameness" in VR instruction to our visual resource users our hope is that this will help us to function more effectively as a team of teachers). We are seeking creative ways to meet both the visual resource user's needs and help VR professionals become more effective teachers and knowledge disseminators two issues that many art librarians and VR professionals are grappling with. We hope to develop an open forum in which attendees can candidly discuss any potential problems (and accompanying solutions) regarding our decision tree. We also hope the discussion component of the program will allow members to share their own experiences. The take-away component of this session could potentially have a high impact on attendees. We envision participants taking the Cornell decision tree (in either print form or CD) and modifying it to fit their own needs. The decision tree will be available as freeware.

Organizers & Moderators	Jeannine Keefer & Greta Bahnemann, Cornell University
Speakers	Karen Brummund, Cornell
	Margaret Webster, Cornell University
	Martha Walker, Cornell University
	Greta Bahnemann, Cornell University

4:00 pm - 5:30 pm

Meeting: SEI Implementation Team
Pearl Room

Special Users Group 5: The Transitional Space or Moving On Up: Facilities Planning in the Digital Age
Coral Room

Although Visual Resources are certainly moving in a digital direction, the fact remains that our professionals and the collections they manage are in various stages of transition from analog to digital. Due to the priority many institutions are placing on

digital development, many of us find ourselves moving "upstairs," both literally and metaphorically, charged with developing a plan for new, technologically-advanced spaces (both VR facilities and classrooms) that can accommodate largely digital processes. Still other professionals are attempting to manage digital image development in facilities largely designed for analog.

Organizer   Betha Whitlow, Washington University in Saint Louis
Speakers   Kathe Albrecht, American University
             Betha Whitlow, Washington University in Saint Louis

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5:00 pm - 6:00 pm

Meeting: VRA Chapter Chairs at "The Bar", Westin San Diego

5:30 pm - 6:30 pm

Meeting: VRA Strategic Plan Task Force
Opal Room

8:00 pm -11:00 pm

The 2008 Tansey Fundraising Event
Emerald Ballroom

"The United States of Charles Phoenix: A Comedy about Mid-Century Americana"

This year the Tansey Fundraiser will be something completely different: A retro slide show performance by "histo-tainer" Charles Phoenix celebrating 50's, 60's, and 70's theme parks, tourist traps, car culture, space age style, parties and more in color. Mr. Phoenix has been amassing slides found in thrift stores, garage sales, and flea markets for many years and presents them as wonderful time capsules of American life in the 1950s, 60s and 70s. He gives slide shows in the Los Angeles area on themes such as "The Retro Holiday Slide Show" and "Charles Phoenix' Retro Disneyland Slide Show". He will be giving us one of his very funny and nostalgic slide shows and will follow it with a discussion about his slide collection (which now numbers over 500,000!).

Saturday, March 15

7:00 am - 8:00 am

Meeting: Toronto Planning

7:30 am – 9:00 am

Meeting: Awards Committee
Coral Room

Meeting: Development Committee
Opal Room

Meeting: CCO Project Committee
Pearl Room

8:00 am – 6:00 pm   Registration

8:00 am - 5:00 pm   Exhibit Hall

8:00 am – 4:00 pm   VRAffle
Ivory Room

9:00 am - 12:30 pm   Poster Sessions

Poster Session 1: Computational Linguistics in Image Access Research

The Computational Linguistics for Metadata Building (CLiMB-2) is based at the University of Maryland's College of Information Studies (CLIS). This project, funded by the Andrew W. Mellon Foundation, uses innovative computational linguistic techniques to improve subject access to image collections. The goal of CLiMB-2 is to refine a catalogers\' toolkit, developed during a previous phase of this research

project. This toolkit will enable semi-automated extraction of a range of subject access points from scholarly texts. In this session, presenters will share 1) new features added to the Toolkit, 2) refinements to previously implemented features, 3) findings from cataloger and end user studies and 4) a discussion of how these findings were incorporated into CLiMB toolkit development.

Organizer   Carolyn Sheffield, College of Information Studies, University of Maryland

Poster Session 2: Informal to Formal: Managing Personal and Public Collections Using DIVA

As campus collection resource areas grapple to go digital, academic technology infrastructures increasingly focus on individual problem areas. This focus solves immediate problems, but does little to integrate resources with teaching and learning. At San Francisco State University, we have created the Digital Information Virtual Archive (DIVA), a unique hybrid tool which combines strong support for visual resources with the broader range of digital file types and support systems. Using DIVA, faculty can build collections, drawing from a range of sources including informal personal collections as well as formal resource areas. Files available through the system can be shared, contextualized, and remixed within DIVA or in systems to which DIVA connects, such as learning management systems. DIVA adds cutting-edge tools for creating web-shareable documents, galleries, and slide shows. All DIVA objects contain strong support for existing and emergent metadata standards, such as VRA Core 4.0. DIVA is an actively developed project being piloted within the California State University system. We are establishing a planning team to open source our technologies in the near future. This session will include a demonstration of DIVA and a discussion of DIVA\'s role within academic technology, including how visual resource coordinators are currently using DIVA at San Francisco State University.

Organizer   Andrew Roderick, San Francisco State University

Poster Session 3: Capturing the Web

With the rapid growth of the Internet and the World Wide Web, millions of people have grown so accustomed to using these tools as resources to acquire information that the availability of electronic information is today taken for granted. It is a fallacy that if something is on the web, it will be there forever. The average life span of a Web page is only 44 days. There's an urgent need for people to understand that the web is who we are. It's the culture of this era and our social fabric. We don't want to lose any of it and yet what is here today may be gone tomorrow. Join the Internet Archive and some of their library and archive partners as they discuss the importance of archiving the web, including lessons learned, challenges and roadblocks they face as well as sharing some of their success stories.

Organizers   Trudy Levy, Image Integration
                    Kristine Hanna, Internet Archive

Poster Session 4: Researching Art-Historical information using the TTC-ATENEA system: interactivity-based approach

The purpose of this poster session is to demonstrate the research opportunities that the TTC-ATENEA system offers to specialists in art history. This system is currently being developed in a project sponsored by the Ministerio de Educación y Ciencia of Spain under my supervision. This system can be defined as a virtual net made up of two complementary components: an electronic text database (ATENEA), and the terminological conceptual thesaurus (TTC). The TTC is a knowledge tool for art specialists that consists of a compilation of described, classified and linked terms and concepts. The textual database consists of important art-historical texts, encoded in XML-TEI, that supply the terms and concepts recorded in the thesaurus. The TTC-ATENEA system provides full interaction between the ATENEA corpus and the TTC. The system easily allows the definition of connections between a term in an XML-TEI marked text and the registry of the TTC, where the term is described according to how it has been used in that particular text. Thus, one of the most important potentialities of the system derives from the interactions that users are able to establish among the different types of information compiled in each repository. The configuration of this system was determined by the main purpose of the project itself--that is, to provide a satisfactory answer to the terminological/conceptual problems that encumber the task of conducting research in art theory, due to the high degree of semantic density of the terminology contained in historical documents. However, this system can also be a complementary tool for organizing and retrieving artistic information in all its diverse dimensions: terminology and concepts, visual resources, and textual material.

Organizers   Nuria Rodríguez Ortega, University of Málaga, Spain
                    José Francisco Aldana Montes, University of Málaga, Spain

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12:30 pm – 2:00 pm

Leadership Luncheon
Opel Room

Ask the Experts
Strategic Planning

Expert: Trudy Levy, Image Integration
I will help you find the missing pieces in your plan. Haven't started one? Then let us talk about the form it should take and questions you need to answer.

(This Experts Session was available by prior registration only, and is now closed.)

Ask the Experts
Rights Information
Expert: Maureen Whalen, Associate General Counsel, J. Paul Getty Trust

Determining rights information and then capturing it in a digital asset management system make the difference between digitizing an image only to have it sit on a server and being able to make timely decisions about using the digital surrogate. While there is no simple solution to obtaining permission when needed, there is a lot to be said for knowing if the work is likely to be protected by copyright and the rights holder's identity and contact information. This session offers you an opportunity to ask questions about rights metadata and how to simplify and organize its inclusion in database records. Maureen Whalen is the Associate General Counsel for the J. Paul Getty Trust where she is a transactional lawyer working on acquisitions and intellectual property matters. Prior to joining the Trust, Whalen spent more than twenty years in the cable television industry, including more than twelve years at The Walt Disney Company.

(This Experts Session was available by prior registration only, and is now closed.)

2:00 pm - 3:30 pm

Workshop 5: VRA Core 4 Intermediate
Crystal Ballroom I

This workshop will provide a very basic introduction to XML concepts, an in-depth look at the VRA Core 4 XML schema, and a brief overview of the Core 4 standard and its relation to the wider data standards landscape. Participants will be expected to have a basic working knowledge of the Core 4 element structure (available at http://vraweb.org/projects/vracore4/index.html) and will help build a Core 4-compliant XML data file from the ground up out of basic descriptive metadata.

Workshop Leader   Jan Eklund, University of California, Berkeley

Session 8: Digital Image Anatomy
Crystal Ballroom II

This session is dedicated to understanding the various properties, components, and "anatomy" of which a digital image is comprised. Topics include: Differences between common file formats (jpeg, tiff, raw); defining bits and bytes; dpi/ppi, pixels, and image size explained; color channels, color spaces, and color profiles; how to read and interpret histograms. The session will show how learning about the composition and behavior of the little colored squares known as pixels is the first step to toward successfully performing any complex image-related task. An understanding of these topics provides the fundamental knowledge necessary to make institution- and situation-specific decisions about image capture, editing, and longterm storage. This session is intended to act as an intermediate point, standing between basic scanning/digital copystand/image editing skills, and a practical understanding of color management/archival concerns/standards and practices.

Organizer   Alex Nichols, Michigan State University

Session 9: Digital (Dis)Order: Implementing Professional and Organizational Change
Crystal Ballroom I

After a long period of stability, visual resources professionals, librarians, and information technologists are experiencing the constant change of a new digital order, or more accurately, disorder. Experts at organizing our physical environment, patrons are no longer walking in the door and prefer to serve themselves from the endless supply of information on the Web. What worked in the analog world may or may not work with the new complexities of digital information. Many are questioning the fundamental nature of their work—unsure of which hat to wear at any given time and who should be wearing it. Although creating common ground between information technology, librarianship, and visual resources, digital disorder has also accentuated differences and created anxiety. What is worth collecting and how should we build collections in the light of Google books and Flickr images? How do we reach and engage patrons? How do we keep up with the explosion of software tools patrons are experimenting with or might need to use pedagogically? Are the services that we provide the same, complementary, or do they differ? How do we candidly assess job differences, including what functions are worth keeping and which might need to be jettisoned? Can we leverage all of our strengths to define a new 21st century information professional? How do we make administrative adjustments without negatively impacting patrons and existing staff? What is the best way to communicate and mobilize for functional collaboration? This panel will explore these tensions and how our knowledge, work, and organizational cultures might be adjusted to implement positive change.

Organizer   Maureen Burns, University of California, Irvine
Speakers   Susan Jane Williams, Independent Cataloging and Consulting Services

Henry Pisciotta and Catherine Adams, Pennsylvania State University
Lena Zentall, California Digital Library

4:00 pm - 5:30 pm

Special Users Group 6: Museum Visual Resources
Crystal Ballroom II

The Museum Visual Resources Special Interest Group provides an opportunity for museum professionals to gather and informally update each other on current projects, priorities and directions within the museum environment. Discussions may include changes in roles and responsibilities, use of museum collection management systems, identifying cataloging opportunities, providing access to digital images and collaborating with other museum departments. This special interest group meeting is for museum professionals and/or individuals interested in issues specific to museum visual resources.

Organizer   Jane Ferger, Indianapolis Museum of Art

6:00 pm – 7:30 pm   Event: VRAffle
Emerald Ballroom

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Sunday, March 16

7:30 am – 9:00 am   Chapter Meetings

8:00 am – 12:00 pm   Registration

9:00 am - 10:30 am

Session 10: Scholarly Communication and Collaboration in the VR world
Crystal Ballroom

The world of technology has become part of the fabric of how people live their lives. Technology and the implications for teaching and research are beginning to be played out as faculty and image collections begin using digital content beyond images in the classroom. Scholarly Communication is the buzzword for everything from online publishing of print materials to how scholars think about producing content other than print in the online world. In addition to providing new ways of providing and delivering content, these same technologies also have the potential to facilitate collaboration between scholars. While librarians and visual resources professionals have eagerly embraced technology as a means of collaboration, there are fewer forums devoted specifically to scholarly collaboration. This session will explore different approaches to scholarly communication and collaboration in order to assess the direct impact such activities may have on visual resource collections and professionals. ArchNet (http://archnet.org) is best known among librarians and architectural scholars for the quality of its Digital Library, an archive of images, publications, and other media files. The ArchNet website also encompasses a much wider functionality, and reaches an audience which includes but is not limited to scholars. We'd present an overview of this project, discussing the different areas of the site and illustrating how ArchNet has developed over time. In doing so, we'd like to give history on how ArchNet was designed, how its collection and community developed in tandem, and how we envision it changing in the near future. The Society of Architectural Historians Architectural Visual Resource Network is a grant project to implement a three year pilot to develop tools and methods for creating a shared digital repository. Scholars, visual resources curators, and librarians, will collaborate with the SAH and ARTstor in building this repository. The pilot will also make it possible to analyze the changing nature of work for faculty and image collections participating in such a collaborative model, and to determine if – and how – such collaboration should be integrated into normal work patterns in image collections, libraries, and academic institutions.

Moderator   Ann Whiteside, MIT

Speakers   Ophelia Celine, Content Director, ArchNet
                   Pauline Saliga, Executive Director of SAH
                   Ann Whiteside, Rotch Library of Architecture
                   and Planning, MIT

9:30 am – 2:00 pm   Tour #4 City Tour – San Diego Old and New

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11:00 am - 12:30 pm

Session 11: Collaboration and Aggregation: Challenges and Opportunities with Unified Access
Crystal Ballroom

The desire to aggregate digital content into single repositories or portals has provided increased opportunities for working across organizational boundaries. Opportunities also present new challenges as organizations have different needs and expectations related to the building of such services. This session will provide perspectives from both the content provider and content aggregator illustrating the myriad of decisions and agreements related to digital projects. Speakers will address challenges across a wide range of issues including: organizing diverse groups, communication across disciplines, metadata requirements for local and shared environments, copyright, project management, and collection representation.

Organizers	Jodie Walz, University of Minnesota
	Trish Rose-Sandler, University of California, San Diego
Moderator	Trish Rose-Sandler, University of California, San Diego
Speakers	Jodie Walz, University of Minnesota
	Lena Zentall, California Digital Library
	Jan Eklund, University of California, Berkeley

12:00 pm – 5:30 pm   VRA Board Meeting #2

Boardroom

2:00 pm - 3:30 pm

Session 12: Architecture and the Built Environment: Special Projects and Cataloging Issues
Crystal Ballroom

The complexities of cataloging images of architecture and the built environment are myriad. Classification issues in architecture, landscape architecture, construction, and urban planning are often outside the scope of traditional vocabularies. Identifying and documenting buildings in a fast-paced urban environment can be confounding. Keeping up with contemporary design and construction issues in a global arena can be frustrating. How do architecture collections deal with these issues in a manner that is

responsive to copyright, curriculum, and context? This session will deal with a number of these larger issues, while concentrating on specific problems in several collections.

Organizer	Heather Seneff, University of Washington
Moderator	Jodie Walz, University of Minnesota, Twin Cities
	Jodie Walz, University of Minnesota
Speakers	Joseph Romano, Oberlin College
	Francine Stock, Tulane School of Architecture
	Chris Hilker, University of Arkansas

4:00 pm - 5:30 pm

Special User Group 7: Iris Users Group
Pearl Room

A new version, IRIS 2007, including an XML export compliant with the VRA Core Schema, will be demonstrated. Comments and suggestions will be welcomed from IRIS users and others. The Image Resource Information System (IRIS) evolved as a cooperative venture, begun in 1997 by a group of seven institutions. Approximately 25 institutions currently participate in using and developing this FileMaker application. Our work during the past three years has attempted to implement the VRA Core Categories v.4.0 and CCO (Cataloging Cultural Objects), to facilitate data sharing within the IRIS community and beyond, and to achieve interoperability with image presentation systems such as Luna Insight and MDID2.

All are welcome to attend! You do not need to be an IRIS user to learn from or contribute to this discussion.

Organizer & Moderator	Norine Duncan, Brown University
Speakers	Kathy Brown, Brown University

Special User Group 8: Insight Users Group
Crystal Ballroom

LUNA is the new dynamic web based front end to Insight® collections. With **LUNA**, users can perform simple keyword searches as well as more complex structured queries, and control how they view, browse, and organize their results to create groups and presentations. **LUNA** contains the Web 2.0 tools your users are demanding which enable them to save and share their work by linking and embedding any view, image, group, or presentation. Luna Imaging's CTO, Drake Zabriskie, will present an overview of Insight® v6.0 development and showcase **LUNA** to the VRA Community.

Organizer   Nancy Harm, Insight
Presenter   Drake Zabriskie, Insight