



2010 VRA Conference RGB Sponsorship Opportunities
The Westin Peachtree Plaza, Atlanta, Georgia
March 16 – 21, 2010

(RED) Full Sponsorship - \$1650.

- + acknowledgement on conference website & within conference program
- + acknowledgement during President's address at conference's Welcome Reception
- + sponsorship of one conference workshop or session of your choice (see [conference schedule](#))
- + acknowledgement preceding chosen workshop or session
- + two complimentary conference registrations
- + prominent corporate logo placement on conference website and in conference program
- + year-round acknowledgement on main VRA website
- + full-page b/w advertisement in one issue of VRA Bulletin
- + full participation and acknowledgement in Exhibit Hall and Vendor Slam II (see page 2)

(GREEN) Sponsorship - \$600.

- + acknowledgement on conference website & within conference program
- + acknowledgement during President's address at conference's Welcome Reception
- + sponsorship of one conference workshop or session of your choice (see [conference schedule](#))
- + acknowledgement preceding chosen workshop or session
- + one complimentary conference registration
- + corporate logo placement on conference website and conference program
- + half-page b/w advertisement in one issue of VRA Bulletin
- + full participation and acknowledgement in Exhibit Hall and Vendor Slam II (see page 2)

(BLUE) Partial Sponsorship - \$200.

- + acknowledgement on conference website & within conference program
- + acknowledgement during President's address at conference's Welcome Reception
- + sponsorship of one conference workshop or session of your choice (see [conference schedule](#))
- + acknowledgement preceding chosen workshop or session

TERMS ARE NEGOTIABLE

ALL SPONSORSHIP LEVELS CAN BE CUSTOMIZED TO FIT YOUR NEEDS

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For separate advertising rates: Mark Pompelia, pompelia@rice.edu, 713-348-4836

The official deadline for sponsorship participation is Friday, February 19, 2010.

2010 VRA Conference RGB Sponsorship Opportunities, page 2
Vendors Exhibit Hall & Slam II schedule
The Westin Peachtree Plaza, Atlanta, Georgia
Thursday, March 18, 2010

The Vendors Exhibit Hall and Slam II is scheduled for four hours (2pm – 6pm), with additional time for table set ups, and will run unopposed on the schedule from 3:30 until 5:30.

12:30-1:00pm hotel staff reconfigures space from morning sessions

1:00-2:00pm vendor table set-up for Exhibit Hall (Each vendor will be provided with one display table in the room provided at which they can meet attendees, distribute literature, and gather contact information. Extras for display tables (e.g., electrical power, internet connectivity, etc.) must be arranged and paid for separately. Contact Brian Shelburne <bps@library.umass.edu> regarding information for such extras.)

2:00 – 3:30pm Exhibit Hall open to attendees

3:30 - 4:30pm – Introductions & Presentations (Vendor Slam II presenters will be eligible for one of 10 presentation slots, at which each vendor representative will have a minimum of five minutes at the podium to present products and services to a general audience; PowerPoint presentations are preferred over on-line presentations.)

4:30-6:00pm – return to vendor tables, wine & cheese offered as refreshments, VRAffle tie-in with special promotion for those attendees present.

